

Pink Tour - Tuscany



Pink Tour - Tuscany

- **About SoCom**

- ✓ Founded in 1997, SoCom Euroexport offers commercial and financial consultancy specialized in the European wine market;
- ✓ SoCom works with the main and best Brazilian wine importers and is expanding in other Latin American markets;
- ✓ Portfolio: more than 100 producers, 1.200 wines (France, Italy, Portugal, Spain and South Africa).

Pink Tour - Tuscany

- SoCom services
 - ✓ New business contracts with the best winemakers and food suppliers “made in Italy”;
 - ✓ Development of new brands and private labels;
 - ✓ Position of leadership in wine and food travel tours, such as *“Pink Tour”*

Pink Tour - Toscana

- About “*Pink Tour*”

- ✓ Enogastronomic, cultural, fashion and relax top premium trip in Tuscany;
- ✓ Public: exclusively female, limited to maximum 12 passengers;
- ✓ Next available date: 5 a 11 de Outubro de 2013(*);
- ✓ Private tour guide.

(*) Because it is an exclusive tour with characteristics of its own, confirmations of hotels reservations depend on availability upon passengers adherence to the tour).



Pink Tour - Tuscany

- The region
 - ✓ Chianti Clásico, main wine region in Tuscany;
 - ✓ Bolgheri region, south of Tuscany
 - ✓ City of Florence



Pink Tour - Tuscany

- **Tour details**

- ✓ Visit Antinori main wineries: Tignanello e Guado al Tasso
- ✓ Where to stay: Fonte de Medici e Tombolo Talasso Resort (www.fontedemedici.com) (www.tombolotalasso.it)

- ✓ Tour at premium restaurants:

Cantinetta Antinori

Osteria Badia Passignano (2012 one star Michelin guide)

www.osteriabadiapassignano.com

Restaurante Arnolfo (2012 two stars Michelin guide)

www.arnolfo.com

Enoteca San Guido

www.enotecasanguido.it



Pink Tour - Tuscany

- Tour details
 - ✓ Cooking classes with specialized cook (Tuscan kitchen);
 - ✓ Cultural day at Florence, including Ferragamo and Gucci museum;
 - ✓ Fashion, at Prada Outlet;
 - ✓ Relax at Spa Tombolo Talasso Resort



Pink Tour - Toscana

- Tour details
 - ✓ Visit Antinori Chianti Classico, Bargino



Pink Tour Program Details

Data	Time	Activity	Location	Prs
overnight stay at Fonte de Medici Tuesday included (4 nights) - 12 DBL aparts				
Saturday 5th	afternoon	arrival at Fonte de Medici -	Via Santa Maria a Macerata - 31-50020	12
		Tenute Antinori -	Montefiridolfi - Fi Ph: +39 348 3979600	
		www.fontedemedici.com		
	h: 20.00	dinner	Fonte de Medici	12
Sunday 6th	h: 9.30	free day	Firenze - stores	12
	h: 13.00	lunch	Cantinetta Antinori	12
	afternoon	cultural tour with guide	Firenze	12
	h: 20.0	dinner	Osteria Badia Passignano	12
Monday 7th	h: 10.30	visit Antinori Chianti Classico - Bargino	visit and tasting	12
	h: 12.30	visit Antinori Chianti Classico - Bargino	lunch	12
	h: 15.30	cooking experience	Osteria Badia Passignano typical tuscan meal -	12
	h: 19.30	dinner	result cooking experience	12
Tuesday 8th	h: 9.30	transfer to Montevarchi	outlet Prada - www.outletprada.it Lavenella Montevarchi (Arezzo)	12
		lunch	ristoro outlet Prada	12
	h: 20.30	dinner	Restaurant Arnolfo at Colle Val d'Elsa www.arnolfo.com	12
overnight stay at Tombolo Talasso Resort (2 nights) - 12 DUS				
Wednesday 9th	h: 09.30	transfer to Bolgheri	Tomobolo Talasso Resort www.tomobolotalasso.it	12
	h: 15.00	Talasso terapy	Mud Massage 50 mins	12
	h: 16.30	Talasso terapy	Thalasso body treatment 50 mins	12
	h: 20.30	dinner	restaurant Corallo - Talasso Resort	12
Thursday 10th	h: 11.00	Visit Le Mortelle	visit and buffet lunch	12
	h: 20.00	dinner	enoteca San Guido- Bolgheri	12
overnight stay at Hotel Lungarno (1 nighs) - 12 DUS				
Friday 11th	h: 10.00	transfer to Firenze		12
	h: 12.30	http://www.lungarnocollection.com	chck in hotel Lungarno	12
	h: 13.00	lunch	free lunch at Museu Gucci	12
	h: 14.00	Museum Gucci	P.zza della Signora	12
	h: 16.00	Museum Ferragamo	P.zza Santa Trinità 5	12
	h: 21.00	lunch	Enoteca Pinchiorri	12